

# SOLAREKS

About Company



SOLAREKS

## Highlights

- **Law Name:** SOLAREKS
- **Founders:** Electrical and Electronic Engineer Timuçin Uysal (Istanbul Teknik Üniversitesi & Master of Business Administration)  
Mechanical Engineer Alper Uysal (Istanbul Teknik Üniversitesi & Master of Business Administration)
- **Establishment Date:** 17.06.2002
- **Registered Mark:** SOLAREKS
- **Place of Origin:** İstanbul, Türkiye

## Vision - Mission - Company Values & Aims

**Vision:** To present product range worldwide.

**Mission:** In globalization world market we will ship our products to customers address at shortest time with reliable costs.

### Aim:

To serve users healthy, trustable long life products. To increase our shares in world market while providing value&trust to our partners.

### Values:

We have a philosophy of continuous improvement embodied in the term 'Going Further', which is implemented with a powerful set of values, we:

- treat each other with respect and integrity
- focus on customers and their needs
- encourage creativity and innovation
- deliver exceptional value for all our stakeholders
- have a passion for safety, health and the environment

## SOLAREKS HOT WATER

Domestic and Industrial Type Solar Energy System&Boiler&Electrical Water Heater Production

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## Heritage

### 2002 - 03.2003

Establishment of company and starting production.

### 2003

Production of first solar water heating systems. First produced products are exported (Morocco - Azerbeican).

### 2004

Production of first commercial type package solar water heating systems. Systems with more than 100 collectors are started to ship overseas countries ( Iran-Saudi Arabia).

### 2005

Domestic and Commercial type boilers are added to our product range. First produced boiler is exported to Germany. Our market share is increased with expors to Bulgaria-France and Germany.

### 2006

Industrial Type Electrical Heaters are added to product range. Firts produced electrical heaters are exported to USA.

Found new markets in Cyprus-Kazakhstan-Armenia-Senegal.

Marine Boiler is added to our product range.

### 2007

Boiler-max is added to our product range. First produced boiler max is exported to NATO army. With exports to Iraq-Türkmenistan-USA-UK-NATO Army-Georgia our firm has increased its production capacity in 2007.

### 2008

Wall hanged electrical water heater is added to our product range. First produced EWH is exported to Iraq. Steel Grating products are added to our product range. First produced products are exported to Iraq&Afghanistan

### 2009

Rigid polyurethane insulated goods are added to our production. Electrical water heater control boards is added to our production. First produced goods are exported to Afghanistan.

Annual Increase in sales between 2003 - 2008 is about % 300 - 480

## Staretgy for Growth

Our strategy for growth is to continue at the forefront of a global industry that produces high quality, environmentally friendly and versatile products. We will build on the natural industry growth as the value-adding supplier of choice based on exceptional production economics, innovation and design, global capability and customer service.

We are delivering this strategy through a combination of programs;

- Investing in our people and assets to continuously improve productivity, efficiency and safety, health and environmental performance.
- Investing in new technologies that drive production and product performance to new levels.
- Investing in new products to meet the customer needs.

All of these programs are driven with our continued focus on achieving the highest standards of ethical safety, health and environmental performance and the corporate ethos of going further in all that we do.

## Global Business

Solareks firm is increasing its market share day by day in global world market by increasing its production capacity and adding new markets. Our products are used in 15 countries.



Africa	America	Asia	Europe
Morocco	USA	Saudi Arabia	Germany
Senegal		Azerbaijan	Bulgaria
		Armenia	French
		Georgia	UK
		Iran	
		Iraq	
		Kazakhstan	
		Cyprus	
		Turkmenistan	
		Afghanistan	

## Safety, Health&Environment (SHE)

Our goal is zero injuries, illnesses and incidents and minimising environmental impact that may be associated with the conduct of our business.

Our products do not produce steam and do not require CE certification. Equipments which are used in control cases are all CE certificated.

Products are well designed by thinking off the workman, consumer health&security and environment. There is no waste material occurs during production. Products are produced by recyclable materials

## Investors

Firm is an individual partnership investment

## Innovation&Technology

### Creativeness

We bring together highly talented individuals across disciplines and with international experience to turn ideas into real, marketable solutions that add value. A key strength is the ability to transfer learning and development opportunities across disciplines and geographic regions, allowing us to win through in the global arena.

### Products

Product innovation is the lifeblood of Solareks. Our role is to anticipate customer and market needs and then use our knowledge and experience of heat transfer&material knowledge to provide leading edge solutions that add value.

We have a philosophy of continuous improvement and a simple ambition; to be the best hot water equipments supplier in the world. We search for enhanced quality, better performance, choice and flexibility and this applies equally to our development of existing products and totally new applications. No business or product area is considered static or so established that it does not warrant consideration for innovation investment.

## Partnerships

Seeking out partners to strengthen our own experience and open up new opportunities is essential. Partnerships take us outside of our organisation and allow us to develop new mutually beneficial relationships. We have a fresh, open-minded approach and believe that success lies in both our capacity for future thinking and our ability to identify partnerships that will create advancement and real commercial value. Today, our partnerships are delivering success through a variety of creative, intellectual, technological and geographical unions which are highlighted in the customer stories section.

## Manufacturing

Because of having a flexible production we can meet the customer various needs in a short time. Our increasing sales capacity increase our production capacity

To increase production efficiency and quality we keep on doing new projects and investments.

*Mechanical Engineer Alper Uysal*